MARKETING REPORT

MORGAN REYES
SAMPLE REALTY

FOR SALE · LAKEVIEW, KIRKLAND, WA

4120 Lakeview Terrace

4120 Lakeview Terrace, Lakeview, Kirkland, WA, US · Ref SR-4120

MARKETING SINCE
Nov 9

UPDATED
Nov 18, 2026

SUMMARY

8 marketing items prepared for your property, 5 of them published.
The property page has 1,286 views since Nov 9; 94 of them came from a printed QR code.
17 enquiries recorded so far.

ACTIVITY

1,286	94	17	9
VIEWS OF THE PROPERTY PAGE	QR CODE SCANS	ENQUIRIES	DAYS ON THE MARKETING

Counted on the property page: once per device per day, robots left out.

> Example only: every number in this sample report is illustrative, not measured.

PROPERTY PAGE VIEWS, BY WEEK



QR CODE SCANS, BY PRINTED PIECE

WHERE THE CODE WAS	SCANS
Instagram	548
Facebook	301
Email	212
Direct	131
Property page QR	94

ENQUIRIES, BY WHERE THEY CAME FROM

Property page	9
Instagram	5
Phone	3

WHAT WE PREPARED

ITEM	CHANNEL	DATE	STATUS
Edited photos and MLS-ready set	MLS	Nov 9	PUBLISHED
Property web page	Web	Nov 9	PUBLISHED

ITEM	CHANNEL	DATE	STATUS
30-second listing reel	Instagram	Nov 9	PUBLISHED
Room-by-room tour reel	Facebook	Nov 10	PUBLISHED
Neighborhood map	Web / print	Nov 10	PUBLISHED
Lookbook brochure	Print	Nov 10	READY
Open house kit	Print	Nov 12	READY
Social set (just listed + open house)	Instagram	Nov 12	SCHEDULED



Morgan Reyes

Principal Broker

206-555-0142 · morgan@samplerealty.example · samplerealty.example

SAMPLE REALTY

How we count: views of the property page are counted once per device per day; search engines, link previews and other robots are left out, and no cookies are used. QR code scans are page views that came from a printed code. Enquiries are the enquiries recorded for this listing. Figures are for information only; marketing activity does not guarantee a sale, price or timescale.

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Fictional sample listing: the address, price, facts, agent and brokerage are invented; the photos show a different home.